



Soft Skills as a Tool for Creativity in Rural Areas Project (SITRA)
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NEWSLETTER

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SOFT SKILLS IN RURAL AREAS

A new approach



In a rapidly changing economic environment, graduate skills required evolve in their relative importance. Agribusiness is not an exception, a field which is demanding a new profile of entrepreneurs and leaders to face the new challenges of a demanding world. The recommendations for future policy-making and research emphasized the promotion of a more complex view of education and learning, and farming through exploring interconnections between schooling, agriculture, rural transformation and social change, the value of non-formal and informal learning in policies and, especially, the prioritization and development of soft skills among rural people.

Duration

2020-2022

Partners

Association de Développement Rural International du Bas Ségala, France

Fondacija Agro Centar za Edukaciju, The Republic of North Macedonia

I & F Education and Development Ltd., Ireland

INDEPCIE SCA, Spain

Stowarzyszenie SEDA, Poland

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About SITRA

SITRA project aims at supporting individuals in acquiring and developing soft skills and key competences in order to foster employability and personal development. According to the priorities established by the Erasmus+ program, the project “supports and reinforces the development of key competences for all individuals throughout life. In a fast-changing world, this includes entrepreneurial mind-set, critical thinking and creativity, as well as skills in fields such as social and learning-to-learn competences”.

SITRA wants to raise awareness among entrepreneurs about the importance of soft skills in the selection process, both for themselves and also for the people they are hiring, especially developing strategies which encourage low-skilled or low-qualified adults, to improve and upgrade their skills.

The project works in the improvement of entrepreneurship, employability and productivity by giving agribusiness entrepreneurs a set of extra skills and weapons for their performance thanks to the contact with Emotional Intelligence and other soft skills.

Intellectual Outputs:

IO1: Self-evaluation Tool

IO2: SITRA Training System

IO3: SITRA Train of Trainers

Transnational Project Meeting(TPM)

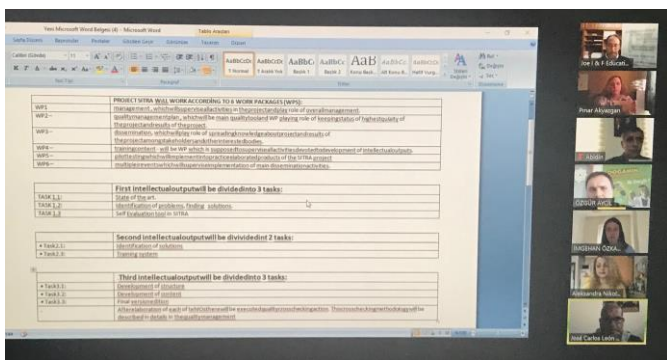
The TPM supposed to be in Tayrac (FR) but because of pandemic situation it was organized as virtual with the participation of all partners. Addressed topics: overview of project tasks and responsibilities; establishment of common procedures for transversal activities; establishment of working groups for dissemination and exploitation; preparation for intellectual output 1, the self-evaluation tool; agreement on methodology, workplan and deadlines; financial and administrative rules.



Workshop

Re-skilling in the agrobusiness sector

An online workshop about top core work-related skills and re-skilling in the agrobusiness was held by INDEPCIE. This workshop can be considered as a first step for the development of the IO1.



State of Art

National State of the Art reports were prepared and gathered together in an European Report.



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Focus Group

The aim of the focus groups was to analyse with experts the results that were obtained in each partner country in the State of the Art. These results were included in the national reports and gathered in the common report. The main objective of the focus group was to investigate the experiences, attitudes, feelings, opinions and reactions of the participants about the concept of new skills demanded by the labour market in general, and in the agrobusiness sector in particular.



A photo from the focus group meeting which was held in Ireland by I&F.



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