



## SOFT SKILLS AS A TOOL FOR CREATIVITY IN RURAL AREAS PROJECT

2020-1-FR01-KA204-079841

### 1) NAME AND DESCRIPTION OF THE TOOL

One Word Method

Source: Julia Zielke

Creating a sentence relating to a specific topic or problem with each person contributing one word at a time.

### 2) OBJECTIVES OF THE TOOL

To stimulate creativity;

To build group bonding;

To relax the group.

### 3) CONNECTION OF THE TOOL SKILL

Simplicity is often a key element of starting people on the path towards being more creative at work. By removing the pressure or barriers to entry, creative games like One Word Method are great for enabling a group of people to engage creatively.

This exercise starts by posing a central topic or challenge and asking the first person in the group to respond to the topic with just one word. The next person then adds a second word with the goal of forming a sentence. Not only can this game be a fun, creative warm-up, it can also help a group stretch some key creative muscles and see how important effective collaboration is to any process.



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### 4) RESOURCES & MATERIALS

None

### 5) IMPLEMENTATION OF THE TOOL

Instructions

#### Before

Setting: none

Number of participants: 4-8

Types of participants: Any kind

Ideal conditions: Creative people with good language skills

Pre-Work Required: choose a topic or problem

#### During

Give a general topic.

The first person in the group says one word to a topic.

The next person continues with another word.

Eventually the group creates a whole sentence.

e.g. The problem is what to eat:

My stomach/wants/food/but/not/any food/it wants/ chocolate./The grocery stores/ are on strike/ the fridge/  
is empty. etc...

#### After

Usual or Expected Outcomes: Unusual, not predictable -- lots of laughter

Potential pitfalls: too humourous

How success is evaluated: outcome of sentences

Examples of successes and failures: A good example would be a sentence that makes sense and relates to a given topic.

Bad would be a sentence with words that don't relate to the topic.

Tip for use in online Facilitation

This activity may be used online without modification to the instruction.

The participant list may be used to establish the order in which they flow. Another way would be to work alphabetically according to the first or last names.

### 6) WHAT TO LEARN

Participants will be able to think more creatively.

Participants will be challenged to use different ideas.

Participants will be able to see how different minds can create great ideas together.